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Michael Buss, President

President's Message for Feb-March 2013

"Movies are a fad. Audiences really want to see live actors on a stage."

— Charles Chaplin

I'm not sure how successfully I could defend these words from Charlie Chaplin. I just hope they're true! So let me ask you—Do you really want to see live actors on a stage?

I was recently discussing this very topic with one of our board members, Nick Charles, Artistic Director of the Stage Door Repertory Theatre. Personally, I LOVE live theatre. Just the very thought that a cast of actors have rehearsed intensely for the past 6 weeks and are now right there, just a few feet away from me, on a gorgeous set, beautifully lit, unwinding for me the story they have committed to memory. They weave a world of magic, where belief is willingly suspended, inviting us to be caught up with them in the experience of live theatre.

Until a couple of years ago you might have thought that the only theatre in town was The Chance. Erika Miller was our President and when she needed to fill space in the Newsletter, the Chance always had a great show that was worth advertising. They still have great shows! And so also do the newer theatres, like Stage Door Rep. But here is the point, when we think of art, do the performing arts readily spring to mind?

The current show at Stage Door Rep. is the familiar old mystery of *The Thirty-Nine Steps*. Its latest incarnation is a totally hilarious piece of zany theatre which has audiences in stitches from start to finish. I was simply astounded when I saw this in LA a year ago. Now you can see it here in Anaheim for less than 20 bucks. On Thursday April 11th there will be special extra show laid on specially for members and friends of the Anaheim Arts Council. This is for US. And the theatre will give back to the Arts Council every dollar it takes at the door. That will be over \$1,000, in one night!

I know that the Soiree will have been just the week before. So we have choices. If the Soiree is not your cup of tea, or you're not available that night, come to the

Board of Directors 2012-13

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CITY LIAISON

Jan Branich



NEXT GENERAL MEETING—March 7th at 5:30pm

Downtown Community Center

President's Message for Feb-March 2013 (continued)

theatre on the April 11th and bring friends with you. I promise you a wonderful evening.

Full details in the ad. on this page.

MARCH 7th GENERAL MEETING

It seems to me we have quite a number of members who seldom, if ever, come to General Meeting. These are YOUR meetings where we share what's going and focus on specific organizations or issues each month.

The March 7th meeting will be quite a change; we are hosting a forum on the subject of *after school art classes for elementary school children*. Friends from the Anaheim 'Y', the Boys and Girls Club, Community Services, the Anaheim City School District and others will be there. It should be a lively hour. Naturally we will start with refreshments, then follow on with entertainment from The Living Tradition before the main discussion.

And we now arrange the chairs in semicircles so that it's far easier for everyone to see and hear everyone else.

A FRESH LOOK AT FUND RAISING

A number of us from several Anaheim non-profits recently attended a how-to seminar organized by Benevon. This took us on a tour of techniques designed to move us way beyond the stop-start of periodic fundraisers to a model for ongoing, sustainable fund-raising. It was quite an eye-opener, and it's clear that the Arts Council is not quite ready to make the full leap. But we are setting up a subcommittee to examine ways in which we can substantially improve our fundraising. If you would like to participate in this process, please contact me soon. Meanwhile you can [watch a short Benevon video to get an overview of their methodology](#).

CHAMPION OF THE ARTS

Only a month to go! April 4th at the Anaheim White House. Tickets are \$30 per person, or \$50 for two. Plan ahead and get your tickets soon. Call Reon or Wendi for tickets—714.778.4261. [See also our website HERE](#).

OUR NEW BROCHURES

We are very pleased with our new trifold brochures. They have already brought in a small number of new memberships! We invite our member organizations to

take a handful of brochures with them after the next General meeting for distribution at their own events.

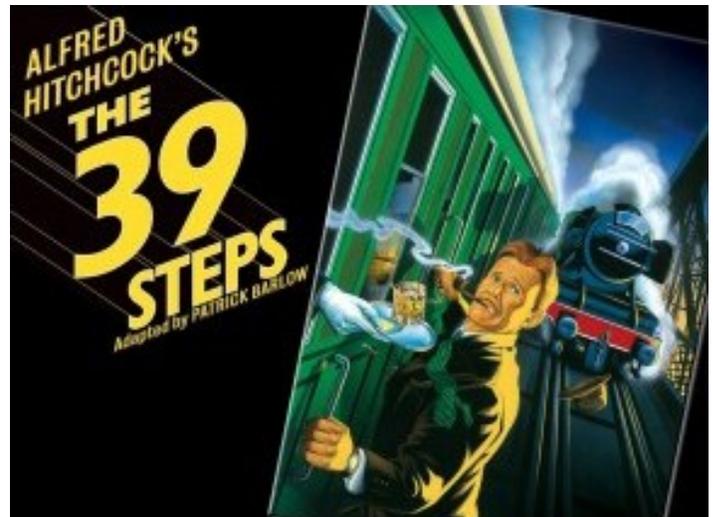
SEARCH FOR IT

We have added a new [SEARCH FOR NEWS](#) feature on the website. You will get the details in News In Brief on the front page. Then have fun entering random words—and see what happens. You may be very surprised. When I wanted to see what the website had to say about the Soiree I typed in the word 'champion'—and there were ALL the relevant articles.

That's enough from me for now. Please go [visit our website](#) for other news and events.

With warmest best wishes,

Michael C. Buss



Stage Door Repertory Theatre
Special performance for Anaheim Arts Council
members and friends. April 11th, 7pm.
[Click for show details.](#)

Book the date

Directions and tickets prices to follow

MYSTERY AUTHORS LUNCHEON

Anaheim Libraries frequently offers wonderful services because of the support of the Anaheim Public Library Foundation (APLF). You can show your support for this hard-working group by purchasing a ticket to their 18th annual Mystery Authors Luncheon and Silent Auction.

This year's event, themed "Down These Mean Streets", is scheduled for Sunday, March 17th at the Sheraton Park Hotel at the Anaheim Resort. Scheduled guest mystery authors are Miles Corwin, John Lescroart, and Dennis Palumbo.

Tickets are \$55 per person, or \$500 for a table of ten, and proceeds benefit Anaheim Libraries. Checks can be mailed to the Anaheim Public Library Foundation, P.O. Box 17355 Anaheim, CA 92817 or call the business office at 714-765-1810 to reserve your seat now.



This is your space

Did you know that HUNDREDS of people read this Newsletter?

This Newsletter has space for YOUR news

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Message: Send us your news!

ARTS CENTER FOUNDATION

APACF is changing its fundraising strategy this year, getting away from the larger events that have not made a profit to smaller, soiree style lunch and entertainment afternoons that can be more successful. Wednesday March 13 will see the "2nd Annual Spring Luncheon" at 11:30am in the Grand Ballroom at the home of Dr. Israel and Isabella Chambi, 112 S. Montgomery Way. Highlight of the entertainment will be the "Scintillating Stylings, Songs, and Stories" of René Margary. To buy tickets, please call 714-980-0505, or go to www.apacf.org

The AAC Newsletter is published by the Anaheim Arts Council, P.O. Box 1364, Anaheim, CA 92815. Subscription is free.

ANAHEIM ART ASSOCIATION

The AAA runs a very varied and lively program. Opening on March 12th will be their open art competition running through until March 16th. This is an open, juried exhibition and will be on display in Suite 125 of the Anaheim GardenWalk—just a few yards away from PF Chang's. Having been to these shows in the past I can attest that that you will see an astonishing array of visual art of every conceivable media: something there for every taste.

COMMUNITY SERVICES SPRING PROGRAM

The latest issue of programs and activities from Community Services is now available around the City. The front cover features the "Get Up And Dance" event on Sunday June 9th at Pearson Park. Kids (and parents) who register for the classes marked "Recital" will be able to participate in the show. Dance forms will range from Belly Dancing to Hip Hop and Tiny Tot Ballet.

At one time the magazine was delivered to every home in Anaheim. This was an expensive undertaking. But it seems that people are not sufficiently accessing the program information and enrolment numbers have sagged. Community Services is now reconsidering mailing all homes again, but I gather no decision has yet been made.

SCHOLARSHIPS AND GRANTS

It's that time of year again! We hand out money! Mind you, people have to work for it.

Senior arts students intending to pursue the arts in college are invited to apply for **SCHOLARSHIPS** that will certainly help with the purchase of course books. Full details, with downloadable forms and regulations

are [on the website](#). If you know qualified students who either live in Anaheim or attend a school in Anaheim, you might give them a reminder. Completed applications need to be in by April 1st at the very latest.

The same is true for **GRANTS**. All the information on who qualifies and how you apply can be obtained [from our website](#). In this case grant applications are due by April 4th.

THE OPAL SOCIETY

The last time I mentioned the Opal Society in this Newsletter, two of our readers decided to go and check out their show—and ended up buying beautiful jewelry. I'm not implying that you have to buy when you go, but that the quality of the opal jewelry is so beautiful that you might feel you just have to make a purchase.

The next meeting will be on March 14th in Garden Grove. The full details are on the AAC Calendar, but you may [access them by clicking here](#).

CHANCE-A-THON

The Chance has thrown down the challenge! Can you go the distance to support The Chance? "With the help of the Chance-a-thon Performers, Chance Marathoners and Chance-a-thon audience members, we can meet this challenge and make up the difference \$10 at a time." For more information on signing up to be a marathoner, performer, or volunteer call Erika today on 714-970-0592. [See full calendar entry](#). Fun!!!