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Michael Buss, President



## President's Message for Jan-Feb 2013

"The closest thing to being cared for  
is to care for someone else"

Carson McCullers, *The Square Root of Wonderful*

### The art of caring; or the caring of art

I believe artists care about others. At least, I hope they do. We would be a very narcissistic bunch of people if we only painted for ourselves, wrote fine words for ourselves, composed songs for ourselves, danced or acted for ourselves. Of course, at times the artist must be self-indulgent, but the end is usually that others enjoy the painting, read our words, hear our songs, watch our performance. If the artist is to make a living he must care enough about his clients to offer customer service, at the very least. Which means caring.



DBZ - Sharing is Caring by \*Rhandi-Mask

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**NEXT GENERAL MEETING—February 7th at 5:30pm**

**Downtown Community Center**

President's Message for New Year 2013—continued

A more wholesome ethic will be that the artist loves to entertain, to bring joy, challenge, thoughtfulness to her audience. Art is essentially to be shared with others to their benefit as well as ours.

This gets to the spirit of volunteerism that pervades the world of non-profits – and here I will focus on **art** non-profits. I know for a fact that all the member organizations of the Anaheim Arts Council are intensely caring organizations, whether it be for their audiences, or the community they serve.

Think for a moment; in what way does the Arts Council care? Who, or what does it care about? To start with we care about each other, individual members and organizations. We care about their well-being, their ability to succeed, each in their own mission. But this is a little like saying we just care for the family; we do things for our mutual benefit. And that's true, but we know it doesn't end there. For we care about the arts; and more – that the arts should be affecting others, informing, challenging, inspiring, enriching—making people who are undernourished with the value of the arts feel more whole.

Putting this into practice means that the Arts Council is all about outreach in all its many forms. That's how we care for the community in which we live. We take that which we have found to be incalculably precious to ourselves and share it with others.

From another angle, the reason any individual, or organization would join the Anaheim Arts Council is that they care about a wider constituency than themselves. They are not here simply for what they can get out of belonging; they are here for others. If that has not yet crossed your mind, let it settle in today. We share because we care. And together we can do more than we can do alone to bring the arts to an undernourished community. The more we collaborate, the more we can propagate.

As ever,



## LOOKING AHEAD

### February opens with a slew of activity

Tuesday Feb 5<sup>th</sup>. **The Mayor's [State of the City Event](#)** at the Grove. The OC Symphony will be playing. The Arts Council will have a literature table for one of the biggest crowds of the year. We still need volunteers to man that table from 10-12 noon.

Thursday Feb 7<sup>th</sup>. **AAC General Meeting** in the Downtown Anaheim Community Center. 5:30-7pm. The program will include music from Creative Identity's Pride Singers; and a special visit from Lorri Galloway who will share with us her new ABC project – Anaheim Business Cares; an initiative to put real money behind reaching underserved young people with the arts. This is very important.

Saturday Feb 9<sup>th</sup>. **The Art Crawl Experience** in Anaheim's Art District. 6-10pm. If you have never been to this, wrap up warmly and come experience the thrill of seeing live arts on the streets. Wander in all the cute shops, visit every gallery (wine and cheese on the way). Stop by the gourmet food trucks. [Details here.](#)

Saturday Feb 9<sup>th</sup>. **Rich Governali will open his art exhibition** in the Center Gallery with a reception at 6pm, hosted by the Cultural Heritage Commission. You will be able to see his work for several weeks to come.



*Come and see these for yourself*

Sunday Feb 10<sup>th</sup>, 2pm. You may **dine at a fine afternoon soiree** at the private estate of Dr. Howie and Linda Knohl, organized by the Anaheim Performing Arts Center Foundation. This is a fundraiser to move closer to the building of a new Performing Arts Center. [Get tickets and information HERE.](#)

Sunday Feb 10<sup>th</sup>, 6pm – at Servite Auditorium. **The Orange County Symphony** presents a concert entitled [French Masterworks – music from Ravel and Bizet.](#) Every piece is a winner. You will love it. Expect to see teenagers from the RYTMO program there.



Thursday Feb 14<sup>th</sup>. **St. Valentine's Day.** Tell someone you love them. Flowers, chocolates, jewelry; it all helps. Make restaurant reservations early to avoid disappointment.

Friday Feb 15<sup>th</sup>. The **Benevon Fund Raising** day. Mark this well. This is for all organizations – come with Carol and me to learn how to get into big league fund-raising. It should be an inspiring day. Contact me or Carol Latham for all the details.

Tuesday Feb 19<sup>th</sup>. The **Board of the Arts Council** meets at 8:30pm. They know where and why. Make sure they get there.

Sunday Feb 24<sup>th</sup>. The **Academy (Oscar) Awards.** A night for film buffs to savor. It's on the telly. You can find the channel yourself.

There is also a full slate of **plays and art workshops** which you can look up in the [Anaheim Arts Calendar](#). Click this link to get there. And if I forgot anything else – sorry.



## REQUEST FROM THE ANAHEIM ART ASSOCIATION

Does anyone have a small space that the Anaheim Art Association can use to store some A-Frames? Picture a rectangular space about five feet high and three feet across and three feet deep. That's all we need. Contact Mary Daniels at this email address: [art2h20@yahoo.com](mailto:art2h20@yahoo.com)

## THE WEBSITE

A rush of new articles has hit the website in the last few days. [PLEASE go and look.](#) It's all good stuff. And in the works right now – a fresh new look to the entire site. It should be there in about 10 days.

Member organizations. Are you using the site to best effect? Are your events on the Arts Calendar? Do you want colorful display advertising for all to see? I know it keeps me busy – but send me your needs. If you want things we do not currently offer – contact me (Michael).

## WHAT WOULD THAT LOOK LIKE?

Suppose we were eager to attract bands and young musicians into membership of the Arts Council, what would we have to do, or change, or arrange, so that they would feel welcome? What would that look like?

The same applies to your visual artists. If we are to be the go-to point for the arts, the Arts Council should be a place where all manner of artists can find a niche

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that is congenial and significant for them. How would we do that?

This is an exercise in imagination that I would love many of you to think through. This is part of the way in which we can GROW.

## APACF APPOINTMENT



The Anaheim Performing Arts Center Foundation has now appointed a full time Executive Director – Ms. Gigi Fusco Meese. Some of you will already know her, or may have seen her presenting herself to the City Council at

the last Council meeting. Gigi has wide experience in the performing arts in Orange County. I first met her when she was Executive Director/Producer at the Long Beach Playhouse. Then she moved on to be the Director of Community Relations with Musical Theater West, with its simply stunning shows at the Carpenter Arts Center, Long Beach. She will still be active in various theatres in the county as a stage director. This is a significant step because it means APACF will have a dedicated point person to coordinate the promotion and development of the much hoped for Performing Art Center. She has joined the Arts Council, so we'll all see her very soon.

## NEW BROCHURE

We are very close to the reprint of our extension literature. Right now it's in the hands of the graphic designer. I trust we will have it for the State of the City next week.

## SEND US YOUR NEWS

Please take some of the burden off me. I would like organizations to submit news and other items for the Newsletter. Write poems, send in photos or paintings (images of). Share your needs and joys.

## LAST BUT NOT LEAST ...

### The Champion of the Arts Contest is well under way

To avoid a last minute rush all participating organizations should be pushing out those dollar ballots NOW. Every ballot goes into an opportunity drawing for very excellent prizes. And the organization with the most ballots for their nominated Champion will win the coveted title for THEIR champion as overall Champion of the Arts 2013. Soiree date is Thursday April 4th.

If you are still wondering why your organization has not yet got started, get the information for your executives [right here from our website](#).

### Subject to confirmation ...

The March General Meeting will be a very lively open forum on the subject of [after school art classes](#). We expect many people to attend. Start thinking now about whom you could invite—parents and children, teachers, administrators, city officials. We care!