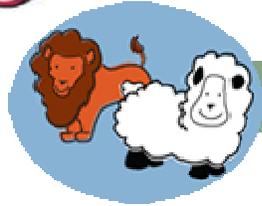


For all the main news, reports and calendar events please visit our website at [www.anaheimartscouncil.com](http://www.anaheimartscouncil.com)



Carol Latham, President



## President's Message March 2012

*" Art is the unceasing effort to compete with the beauty of flowers - and never succeeding" - Marc Chagall*

Thank you to Anaheim Community Theater for their preview of 'Moses and the burning within' at the March General Meeting and The Chance Theater for the refreshments. Thanks to them, also, for bringing the extra guests.

Looking ahead on April 16 the Anaheim Union High School District Foundation will host the 12<sup>th</sup> Annual Student Art and Photography Exhibit at the MUZEO. Come and witness first-hand the extraordinary talent of our students. Reception is at 4:30 with the program to follow at 6 PM.

Additionally, Congresswoman Loretta Sanchez has announced the 2012 Congressional Art Competition – an opportunity for high students to showcase their art for the added opportunity to be selected to have it exhibited in the United States Capitol for a year. Encourage an art student to participate. For more information contact Javiera Cartagena at (714) 621-0102 or via email at [javiera.cartagena@mail.house.gov](mailto:javiera.cartagena@mail.house.gov). Congresswoman Sanchez represents the 47<sup>th</sup>

Congressional District which includes the cities of Anaheim, Garden Grove, Santa Ana and parts of Fullerton. Last year, I was delighted to judge but I was also disappointed that there were few entries from Anaheim. Let's change that this time.

March comes in like a lion and goes out like a lamb—or so the saying goes!

In February I told you about the workshop I attended at the Muckenthaler and on the heels of that I came across an article that reinforced the many of the statements and suggestions made then. This article explained how to address challenges in tough times, as part of the Managing Nonprofits Forum.

The article written by Robin Noah of the Executive Coaches of Orange County talks about hard choices being the result of tough times and because nonprofit organizations are always used to working with little that when faced with obstacles during challenging times this can become overwhelming. There are no easy fixes. Work needs to be done. Here are several steps she offers for us to take action.

### Board of Directors 2011-12

#### OFFICERS

President: *Carol Latham*

VP Programs: *Reon Boydston Howard*

VP Membership: *Shelley Reeves*

Treasurer/Grants: *June Glenn*

I PP: *Erika Miller*

Secretary/website: *Michael Buss*

#### DIRECTORS

*Shirley McCracken*

*Andrea Manes*

*Gail Strachan*

*Helen Carter*

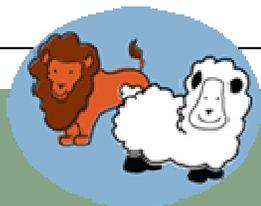
*Susan Stocks*

*Bette Comstock*

#### CITY LIAISONS

*Jan Branich*

*Cathy Glasgow*



**NEXT GENERAL MEETING—April 5th at 5:30pm.**

**Anaheim Central Library will be our hosts.**

**PRESIDENT'S MESSAGE—CONTINUED**

**Plan and act quickly:** The challenge is to be both thoughtful about those decisions you will need to make and to be prepared to implement them at the appropriate time.

And, yes sometimes we have to choose. She suggests that in this situation now is the time to allocate discretionary dollars and best staff to the activities that have the greatest impact on those we serve and the organizational infrastructure required to support them. It is also the time to review programs to determine the need to cut back or discontinue the less critical activities – and to ask, 'If not now, when?'

**Raise the efficiency level:** How efficiently your organization's run has a lot to do with making it beyond the current situation. Efficiency requires planning, focus, commitment and stamina. The need to do some belt-tightening can facilitate hard-to contemplate changes that could make your operations more efficient and create your greater impact.

**Make it a collective effort:** During these times, more than ever the organization's leadership, along with the board members need to maintain an open conversation regarding the organization's financial health and to collectively plan for the success of the organization. She reminds us that in times of crisis, everyone needs to step up to the plate.

It is encouraging to note that she shares that steps taken to manage through tough times tend to endure. Making wrong choices weakens everything within the organization. The long-term consequences can either be good, not so good or devastating.

**Stay close to key funders:** The individual stakeholders and organizations that know you best are the ones most likely to help navigate this downturn. It isn't necessary to wait for key funders to call. You can and should use this opportunity to pick up the phone and call them. Let them know what you are seeing, expecting and what the plans are to respond to the situation as you see it.

**For greater success:** Get a commitment from all (members, board, volunteers, supporters, etc) to reinforce the organization's core values and mission focus. It would be helpful if during these exercises, the mission statement

and strategic plan of the organization be reviewed and revised so there can be a clear focus and direction that everyone is on-board with. This is the foundation that will ensure the continuance of the organization.

I hope that herein there is some kernel of knowledge that will be helpful to your organization. Pass it on. Thanks to Robin Noah for this insightful report.

Plans are moving along for the Soirée and Champion of the Arts to be held on Thursday, May 3 at the Anaheim White House Restaurant. For more information call (714) 868 - 6094

**SCHOLARSHIP & GRANT INFORMATION** ~ Scholarship and Grant applications and pertinent information is now available on the web site. Be sure to have a look and share the information. [www.anaheimartscouncil.org](http://www.anaheimartscouncil.org)

**CHILDREN'S FESTIVAL** ~ Andrea Manes has been selected to coordinate the Children's Festival on May 1 and is working diligently to make this, our 20<sup>th</sup> annual Festival, the best ever. If you have any questions or would like to register for a booth, etc. you may contact her at (714) 815-3885.

**ART & FOOD FESTIVAL** ~ Please note that due to unforeseen circumstances this event has been canceled. We apologize for any inconvenience.

**WINE & CHEESE SOIREE** ~ **Reminder: The Soirée date is Thursday, May 3.** It will be held at the Anaheim White House. Elsewhere in this newsletter and on the web site [www.anaheimartscouncil.com](http://www.anaheimartscouncil.com) - you will find information on this event. You may also call Reon at (714) 778-4261. Tickets are \$30 per person or \$50 for 2. remember: This event is in lieu of the regular General Meeting. Keep selling those ballots for your Champion of the Arts.

**Next General Meeting is Thursday, April 5** at the **CENTRAL LIBRARY** (in the basement meeting room). The program will be presented by Creative Identity and the Library Foundation with share refreshment duty with the Kiwanians. Creative Identity is one of our newer members, so this will be an excellent opportunity to learn about their art and music programs and I hope they bring some of the beautiful hand painted silk scarves, for purchase.

"Art is a jealous mistress"  
- Ralph Waldo Emerson

Have a fantastic art-filled month,

*Carol*

## About Our Members

### *Poetry to Order*

I, Claire Ruth Brown Lazerson, grew up with a love of poetry, reciting original nonsense rhymes before I could write. I was employed as a clerical assistant at California State University at Fullerton for almost twenty years. I am a former columnist for the Buena Park News.

After my first husband's death in 1986, I decided to market my talent, and started a business called *Poetry To Order*. I will create a poem for you on any subject, and for any purpose or occasion, with a minimum of four lines. It generally will be done in rhyme, although, if free verse is requested, I can supply that, too. If you have a business, I can create advertising, notice of moving, information for your newsletter, slogans, telephone answering messages, ad book poems, etc.

If you are an individual, I can create poems to accompany favors at a wedding; birthday, anniversary, Mother's and Father's Day greetings; rhymes or poetic prose for special and ritual occasions, such as baby namings, ritual circumcisions, 50th anniversary celebrations, and funerals; and personalized telephone answering machine messages. I can create a poetic program for organizations on a theme

The *AAC Newsletter* is published by the Anaheim Arts Council, P.O. Box 1364, Anaheim, CA 92815. Subscription is free.  
Telephone: (714) 868-6094

**CANCELLED!**

Sunday, April 22, 2012

Anaheim's  
**arts**  
festival

There were just too many conflicts outside of our control.

of your choice, which I did and performed at an *Auxilia D'Arts* luncheon several years ago. I also have a presentation called *My Life In Poetry*, which I have performed at the Women's Center at Cal State Fullerton, the Jewish Business Association, and at a meeting of the National League of American Pen Women. I have given invocations several times for the Anaheim Arts Council, the first one requested by Dee Noble.

I have won several poetry awards, from Washington State Apples, The Forbes Institute, National Safety Council, New Horizons, Super Saver Hardware, The Wearhouse, American Graphics and Stationers, The National League of American Pen Women, and, just this year, Anaheim Town Square at Lincoln and State College in Anaheim (for writing in 100 words or less on "Why I Love My Valentine"). I have created poems for Michael Wolf, of Wolf Printing; Henry Coopersmith, Attorney; Gerald Garner, CEO of American Commerce National Bank; Fred Kogen, MD; and for individuals who wanted poems for Mother's Day, a 50th anniversary, and poems to be placed at each guest's seat at a wedding.

I have named CommUnity the CSUF Communications Department magazine, Miles of Smiles, the Senior Citizens' travel bus at Santa Ana College (now called Rancho Santiago College); GRRRegory, the tiger on Le Tigre clothing; and Tri-City Park in Orange County.

For many years, my prices have been \$10 minimum (which pays for the first four lines), and \$2 for each additional line (as many lines as you wish), plus \$5 for a rush order (less than a week). I will hold that price for the next ten orders. After that, my prices will be \$15 (for the first four lines), \$3 for each additional line, plus \$10 for a rush order.

All I need is a call, letter or email from you telling me what you want the poem for, background material that you want stressed or included in the poem, how many lines you want, and when you want it. My contact information is:

Claire Ruth Brown Lazerson  
 720 S. Sherrill St.  
 Anaheim, CA 92804  
 (714) 527-3555  
 email address: [CurlyNJack@aol.com](mailto:CurlyNJack@aol.com)

## Great show at Stage Door Repertory Theatre

You may not yet have heard of this little theatre. Seating up to about 44 patrons this is now the third theatre along La Palma (with The Chance and The Gallery). Nick Charles has sunk just about everything into making a go of this venture and if the crowds to date are anything to go by it will be successful. Just opened—A Flea in Her Ear, a hilarious comedy by George Feydeau.



Billed as A masterpiece of mistaken identities, slamming doors—and revolving beds! A classic French farce by the man who invented the genre that few comedy writers have ever matched. Laugh, laugh, and laugh some more.

Here are the details:

Stage Door Repertory Theatre  
 1045 N. Armando St., Suite A  
 Anaheim, CA 92806  
 (714) 630-7378

**Nick Charles, Executive Producer/Artistic Director, says:**

“When you become a subscriber, you'll enjoy these exclusive benefits:

- **The Best Seats in the House** - A SDRT subscription guarantees you a seat for all six productions and the best seats in the house are reserved, always, for subscribers.
- **FREE Ticket Exchange** - Only subscribers can exchange tickets with no service fees...can't make a scheduled performance?... no problem ... exchange your tickets for another performance of the same show.
- **Advance Ticket Priority** - Subscribers receive advance priority purchase opportunities on special events and shows.
- **Discounts for Friends** - Bring a friend and receive a discount on additional full price single tickets.
- **Finally, Subscribers Get the Best Deal on Tickets** - By subscribing you can save on the cost of individual tickets.

We pledge to honor your commitment and will strive to provide a rewarding theatre experience each time you join us. Please make Stage Door Repertory Theatre your doorway to theatrical excellence season after season.”

Sounds like a deal! If you like being adventurous with your theatre-going, you will not go wrong here!

LIMITED SPACE at the WINE AND CHEESE SOIREE, the must-be-there fund raiser of the year. Remember that watch? \$8,000! And the Champion of the Arts? Details are on page 2, and the website. HURRY! SCURRY! Then there's no WORRY!

