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Carol Latham, President

President's Message October 2011

“ We must never forget that art is not a form of propaganda; it is a form of truth” – *John F. Kennedy*

THANK YOU to Peter Perez for the outstanding presentation 'El Dia de los Muertos' or 'Day of the Dead' at the October meeting. For those of you who were fortunate to celebrate the passing of your loved ones in this very uplifting manner, it was very special. For those of you who missed it, you missed an amazing presentation and hopefully you will get to enjoy other presentations throughout the month.

Peter has a community altar in the **Promenade Gallery** on Center Street Promenade where you can add your own tributes to loved ones who have passed on. There is also a wonderful exhibit of art from some of Anaheim's schoolchildren. I had the hard task of being one of the judges of the submissions. All winners were awarded complimentary membership in the Arts Council for the remainder of the fiscal year and have been invited to the November General Meeting to receive an Arts Council certificate and to display their art.

Thanks also to Dorothy Rose for the brief synopsis she gave on the **Federal Grant opportunities and resources** she learned from the workshop presented by Congresswoman Loretta Sanchez's office.

On October 8th we had a booth at the Octoberfest on Center Street Promenade – sponsored by the Anaheim Historical Society and Anaheim Brewery. Thank you to Reon for toting the canopy, chairs, materials for the first set up, and Helen for taking the second shift with the Liz's team from Anaheim Community Services, and Josh and Carmelina who taught me how to make the buttons. I had so much fun I got carried away. Thanks also to Laura Carvelli and Ruth Shone from Altrusa for taking that last shift and packing up the booth. Then finally, Shelley and Clemente for storing everything afterwards. Andrea's Halloween gift basket was won by someone who really appreciated getting it. Thank you, Andrea. The good news from this event – we have email addresses

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NEXT GENERAL MEETING—November 3rd at 5:30pm

The Art in Public Places Awards at City Hall

PRESIDENT'S MESSAGE—CONTINUED

for art lovers and supporters and we gained 4 new members. Yeah!

District Idol

And, more good news about the students in our city. I was delighted to be one of the final judges at the AUHSD's *District Idol 2011* contest on October 15th. What a treat that was! From 120 contestants the initial judges whittled the number to twelve outstandingly talented finalists. As judges we got to offer support, encouragement and general advice -- the performers with the audience being the deciding factor on the three winners. Once again, we have offered Arts Council membership to these budding performers for the remainder of the year and will present them with certificates at the November 3rd General Meeting.

The Volunteer Culture

I recently came across an article by Thomas McKee in a publication by Altrusa International, which was right on target. He writes about how to create a high-commitment volunteer culture. He states that the New Breed of Volunteers – those very busy, cyber-connected, multi-tasked 21st century volunteers are not afraid of commitment. In fact, he said, they demand a high level of commitment because they don't want to give time to an organization filled with lazy loafers. So as organizations we need to tap into the 'what's in it for me' drive that motivates the 21st Century volunteer.

There are 3 'what's in it for me' questions.

#1: Does your organization offer a 'pay off' for volunteers?

This 'pay off' has nothing to do with money as as volunteers we don't get paid; however, there is often a 'pay off' for the service they give. We need to understand why a busy person would contribute 50 hours annually the first year, 25 the next? The pay off is the prestige. He cites the 'Master Gardner Distinction' where volunteers of this program in addition to the service have the opportunity to take classes taught by university horticultural

specialists. There are some fees for materials, final exams and a certificate.

Volunteers are willing to make the commitment to program like this because there is a pay off. When that pay off is worth while the volunteers will commit to training, study, dues and even long-term obligations.

#2: Is there a 'feel good' factor for the volunteer?

One of the primary reasons people volunteer is it makes them feel good when they give back. All of us are able to give 'something' back from our resources and in doing so we make a difference. We give hope where there is despair and bring joy to situations where that is lacking.

#3: Is your organization taking advantage of the slash phenomenon?

And, what is a slash?

If you are a business person, parent, leaders of an organization, coach, then you are like millions for whom one label doesn't define you. We, many of us, lead increasing more multifaceted lives and we volunteer for multiple organizations. Each of these organizations speaks to a different part of our 'need' to give back. Research shows that people want to be active, flexible and diverse in giving.

McKee concludes his article by saying 'people don't mind making commitments and organizations shouldn't be afraid to require training, and a commitment volunteer period if that speaks to the mission of the organization. We have to make it exciting for people to want to make a difference.

In reviewing these questions, I hope you find some kernel of an idea that will be beneficial to your individual organization. For more information on Thomas McGee and his volunteer management advise visit www.volunteerpowers.com

Twelve Angry Jurors

The three Grand Dames of Anaheim (Elsie, Dorothea and Katherine) and I attended the Opening Night of '12 Angry Jurors' presented by

the Anaheim Community Theater at the Presbyterian Church Community Hall. It was fantastic!. The setting was intimate as the action of the jury room instead of being on the stage was on the floor within touching distance from the audience that was seated as the seating surrounded the set on three sides. It was very, very well done.

How fortunate we are here in Anaheim to have that caliber of entertainment. We get to enjoy ACT, The Chance, Orange County Symphony, Anaheim Ballet, The Living Tradition and, so much more. Whichever is your pick for live entertainment you WILL not be disappointed.

Remember, the Art Crawl Experience (ACE) on November 12 from 6 PM – 10 PM on Center Street Promenade (from Anaheim Blvd. To Harbor. At the Center Gallery (at the Downtown Community Center) there is an exciting interactive, kinetic work on exhibit by talented artist Dan Benedict. Remember to visit the web site at www.anaheimartscouncil.org for more information on current and upcoming events. Also remember to add your organization's events to the site. It's easily done or Michael Buss the web master will be glad to help you.

Change A Life

I had the opportunity of attending an informative meeting on Scholarships facilitated by the Change A Life Foundation. It was an afternoon well worth the time as we learned of so many scholarship opportunities available from a variety of sources. One of the really exciting and positive results of this meeting was the knowledge that very soon we will have links available to find these sources, easier. We hope that this will enable the high

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school and college students looking for and applying for scholarships an easier and more direct path to doing just that. Watch the Arts Council website as some of this information will soon be available.

Also remember that you can continue to **vote for Bruno** at the White House to be #1 in the CNN Hero for 2011. Log onto www.cnn.com. Click on 'Heroes' and Bruno's photo and name and vote up to 10 times each day until December 7. When Bruno wins #1 and the resulting \$250,000 the children living in Anaheim motels or that are under-served, also win. Thanks.

See you on November 3rd at the City Council Chambers at 5:30 PM for the reception. The Art In Public Places Awards presentations will follow at 6:00 PM.

“Art teaches nothing, except the significance of life”
– Henry Miller

Carol

The ANAHEIM SENIOR CITIZENS CLUB

Upcoming Events

A Dance on October 28th with Gil Alcantar. At the Downtown Community Center, 250 E. Center Street. Time is 7pm – 10pm. \$5 at the door. Live music, lots of fun, refreshments, door prizes, and raffle. For more information, call 714-765-4510.

Holiday Boutique on November 4th and 5th at the Downtown Community Center, 250 E. Center Street. All handmade items, low cost lunch items, and raffles.

ART IN PUBLIC PLACES

The program for our November meeting is Art in Public Places. Members and guests will meet in the entrance lobby at City Hall, first floor, at 5:30pm for light refreshments and a look at the pictures of the winners. The program, showcasing public art within our city, will begin at 6:00pm in the Chambers. There

will be a short business meeting followed by a slide presentation of the winners of the art awards. The winners will receive plaques and speak briefly about their selection. Also, the winners of the Día de los Muertos paintings will be given certificates. This is a meeting to honor local arts and artists, vital to our purpose as Arts Council members.

Focus on our Members

The Living Tradition

Founded in 1982, The Living Tradition is an all-volunteer, non-profit organization working to support and preserve traditional music and dance in Southern California. They host contemporary and traditional folk music concerts, traditional music jams and contra dances nearly every month at the beautiful Anaheim Downtown Community Center in Anaheim, California.

Living Tradition concerts are presented on the third Saturday each month (usually excluding December) and feature internationally touring singer/songwriters and traditional music interpreters in an intimate



“listening room” environment. Concerts often feature two performers or bands, an opener and a headliner, and are reasonably priced. Beverages and snacks are also available for a small donation. Concerts start promptly at 7:30 PM, doors open at 7:00.

On the fourth Saturday of each month (again, usually excluding December) from 5:00 to 7:00 PM, the evening’s events begin with a traditional music “jam.” The jam is free of charge and offers a relaxed atmosphere for musicians of all skill and talent levels to share great acoustic music together. After the jam, some attendees bring pot luck food items to share before the contra dance begins.

Then from 7:30 until around 11:00 the contra dance provides a fun evening, good exercise and a sense of community with the other contra dancers. You do not need a partner or experience and first timers are always encouraged. Contra dances always feature a live band and dance “caller” who provides lively prompting and are beginner-friendly as each evening begins with a group lesson. Bring your friends, make new friends, get some exercise, or just enjoy the lively sounds of traditional music.

The Living Tradition is a membership-based organization though all events are open to the public. For a small annual fee, members receive discounts to most of our concerts and dances, plus The Living Tradition newsletter.

Upcoming Living Tradition Events (children under age of 18 are admitted free with paid adult):

Saturday, 11/19/2011, 7:30 PM: Concert featuring Kate MacLeod and Kat Eggleston. (*see opposite*) Admission \$11 members, \$14 non-members.

Saturday, 11/26/2011, Jam 5:00, Contra Dance 7:30 featuring caller Susan Petrick, and band Bonfire. Admission for Contra Dance: \$6 members, \$8 non-members.

For more information about The Living Tradition, see www.thelivingtradition.org.

Living Tradition events are partially funded by support from the Anaheim Arts Council.

The Downtown Anaheim Association (DAA)

The DAA is a non-profit organization and a public/private partnership responsible for promoting, developing and maintaining Downtown Anaheim as a vibrant and diverse center, encompassing commercial, cultural, educational, recreational and government uses.



Marathon runners in Center Street Promenade

The DAA is committed to attracting people to the Downtown area by hosting and coordinating a multitude of creative events, including, but certainly not limited to, the Thursday Certified Farmers' Market & Craft Fair, Nutcracker Christmas Tree Lighting & Holiday Village and Anaheim Arts Council's Children's Festival.

One of the most vibrant North Orange County multi-media arts events takes place quarterly, in what has been deemed by local artists as the "Downtown Anaheim Arts District." **Art Crawl Experience** or simply "**ACE**" is a visually invigorating, tastefully titillating, and auditorily explosive arts festival. Over 1000 attendees from all over Southern California flock to the streets of Downtown Anaheim to witness the creative genius of over 50 eclectic artists. The experience spans from the Downtown Community

Center, winds through the Carnegie Plaza, which houses the MUZEO and the Mito Fountain, then it shoots down Center Street Promenade through the various pop-up galleries, musical oddities, gourmet food trucks to complete its course at the Rothick Art Haus. The DAA and the ACE committee have put a call out to all artists and encourages artists to expose their creative works to the many art appreciators who attend ACE. Send all inquiries to devon@downtownanaheim.com or call 714 956 3586.



The main street where most of the excitement happens is Center Street Promenade at Lemon Street. There are many new developments unfolding in Downtown Anaheim. Residents who live in the state-of-the-art apartments and lofts Downtown enjoy retail, dining, common areas, free entertainment, waterscapes, art in public places, the galleries and so much more just footsteps from their front door.

For more information about Downtown Anaheim Association, visit www.downtownanaheim.com.

"UP" gets CRITIC'S PICK — OC Register



Bridget Carpenter's 2003 drama offers a fictionalized version of the life of Larry Walters, the Southern California man who took flight on July 2, 1982, by strapping himself into a lawn chair tethered to weather balloons.

Our recommendation; buy tickets NOW!

Show details here:

www.chancetheater.com/season_2011/04_up/index.php