



Anaheim Children's Festival
Saturday, May 21, 2011
Center Street Promenade
10:00 a.m. – 3:00 p.m.

ANAHEIM CHILDREN'S ART FESTIVAL
Sponsorship Levels

Oscar: Titled Event Sponsor - \$7,500

Title placement in event advertising - flyer, poster, website, etc.
Proclamation recognition at Anaheim City Council meeting
Inclusion in press release
Acknowledgment in all promotional material
Placement on festival signage
Invitation to participate in Sponsors' Recognition Ceremony on-stage

Star: Entertainment Sponsor - \$5,000

Title placement in entertainment advertising - flyer, poster, website
Inclusion in press releases
Acknowledgment in all promotional material
Placement on Children's Festival Main Stage & other stages
Invitation to participate in Sponsors' Recognition Ceremony on-stage

Tony: Major Event Sponsor - \$2,500

Logo placed on event advertising
Inclusion in press releases
Acknowledgment in all promotional materials
Placement on festival signage
Invitation to participate in Sponsors' Recognition Ceremony on-stage

Emmy: Main Stage Sponsor - \$1,000

Placement on festival signage, with prominent sign on main stage
Inclusion in press releases
Acknowledgment in all promotional materials
Placement in event advertising
Invitation to participate in Sponsors' Recognition Ceremony on-stage

Grammy: Variety Sponsor - \$500

Placement on festival signage with prominent sign on Stage
Inclusion in press releases
Acknowledgment in all promotional materials
Placement in event advertising
Invitation to participate in Sponsors' Recognition Ceremony on-stage

People's Choice: Performance Sponsors - \$250

Sponsor a performing artist to entertain the children and families
Sponsors listing in Festival event Passport distributed to all attendees

Doodlers: Booth Sponsors - \$100

Sponsorship of an Arts Enrichment Booth with name on booth
Opportunity to man booth and assist with art project and children