



Anaheim Children's Festival

Saturday, May 19, 2012

Center Street Promenade

10:00 a.m. – 3:00 p.m.

"Celebrating 20 years of Art for Children"

ANAHEIM CHILDREN'S ART FESTIVAL

Sponsorship Levels

Oscar: Titled Event Sponsor - \$7,500

Titled placement in event advertising - flyer, poster, website, etc.

Proclamation recognition at Anaheim City Council meeting

Inclusion in press release

Acknowledgment in all promotional material

Placement on festival signage

Invitation to participate in Sponsors' Recognition Ceremony on-stage

Star: Entertainment Sponsor - \$5,000

Title placement in entertainment advertising - flyer, poster, website

Inclusion in press releases

Acknowledgment in all promotional material

Placement on Children's Festival Main Stage & other stages

Invitation to participate in Sponsors' Recognition Ceremony on-stage

Tony: Major Event Sponsor - \$2,500

Logo placed on event advertising

Inclusion in press releases

Acknowledgment in all promotional materials

Placement on festival signage

Invitation to participate in Sponsors' Recognition Ceremony on-stage

Emmy: Main Stage Sponsor - \$1,000

Placement on festival signage, with prominent sign on main stage

Inclusion in press releases

Acknowledgment in all promotional materials

Placement in event advertising

Invitation to participate in Sponsors' Recognition Ceremony on-stage

Grammy: Variety Sponsor - \$500

Placement on festival signage with prominent sign on Stage

Inclusion in press releases

Acknowledgment in all promotional materials

Placement in event advertising

Invitation to participate in Sponsors' Recognition Ceremony on-stage

People's Choice: Performance Sponsors - \$250

Sponsor a performing artist to entertain the children and families

Sponsors listing in Festival event Passport distributed to all attendees

Doodlers: Booth Sponsors - \$100

Sponsorship of an Arts Enrichment Booth with name on booth

Opportunity to man booth and assist with art project and children